



*Consular Ball 2010*  
*Honoring Mexico*

**59th CONSULAR BALL**  
**HONORING THE**  
**CONSULAR CORPS OF HOUSTON**

with special recognition to

**Mexico**

*Benefiting International Education through  
the Houston Junior Chamber of Commerce Foundation,  
a 501(c)(3) organization*

# CONSULAR FORUM 2010

## 59th CONSULAR BALL

### HONORING MEXICO & HOUSTON'S INTERNATIONAL TREASURES

*Benefiting International Education through  
the Houston Junior Chamber of Commerce Foundation, a 501(c)(3) organization*

#### BACKGROUND

Since 1952, members of the Houston Junior Chamber of Commerce (the "Jaycees") have organized **Houston's official celebration of its distinguished consular corps** and the diplomatic and trade ties they provide between Houston and the rest of the world. The celebration takes the form of a series of business, cultural, educational, and diplomatic events, known collectively as the Consular Forum, which culminates in an annual formal and diplomatic honors banquet hosted by Houston's Mayor and First Lady and attended by members of the city's ninety-one country consular corps and by political and business leaders from across the state of Texas and around the world.

#### OBJECTIVES

The Consular Forum has three distinct objectives: first, it offers an opportunity for the entire city of Houston to **celebrate its truly distinguished consular corps** (the 3<sup>rd</sup> largest diplomatic corps of any American city); second, the Consular Forum is designed to help **promote opportunities for international trade** with the featured country; and finally, because understanding of and respect for international differences are essential prerequisites for successful international commerce, the Consular Forum's concluding banquet is **a fund-raiser for the Houston Junior Chamber of Commerce Foundation\***, which uses the proceeds to support international education programs, scholarships, and internships at the Houston International Protocol Alliance, the Institute of International Education, Rice University and the James A. Baker III Institute for Public Policy, the University of Houston, the University of St. Thomas, and other institutions and organizations in the Houston area.

#### THE FEATURED COUNTRY

Although the Consular Forum celebrates *all* of Houston's consular representatives, each year, one country is chosen for special recognition; the Consular Forum events then are themed around this featured country, offering unprecedented opportunities to showcase its economy and culture to the business and political leaders of Houston, Texas, the fourth-largest city in the United States of America. ***The featured country of Consular Forum 2010 is Mexico.*** During 2010, all Consular Forum events and activities will highlight Mexico.

\* The Houston Junior Chamber of Commerce Foundation is a 501(c)(3) non-profit corporation.  
Consular Forum donations are therefore tax-deductible to the extent allowed by United States law.

# Consular Forum 2010

## EVENTS

### The Consular Ball – Saturday, October 16, 2010

Held in the Hilton America's Hotel, this formal diplomatic gala serves as the concluding ceremony for the ten-month Consular Forum season. Hosted by Houston's Mayor and First Lady, the Consular Ball features all of the protocol courtesies appropriate to the rank and station of its distinguished diplomatic honorees. Government representatives from the featured country, their U.S. counterparts, and the Houston consular corps honorees and their hosts (representing many of Houston's largest corporations) participate in a ceremonial "grand march" to begin the evening of dining and themed entertainment, which also serves as a fund-raiser for international education programs, scholarships, and internships at the Houston International Protocol Alliance, the Institute of International Education, Rice University and the James A. Baker III Institute for Public Policy, the University of Houston, the University of St. Thomas, and other institutions and organizations in the Houston area.

### The Consular Forum Business Conference – Friday, October 15, 2010

Held a few days before the Consular Forum's concluding gala, the Mexico-Texas Business Conference showcases the economy of the featured country and promotes opportunities for trade between Mexico and industries throughout Houston and the State of Texas. The conference concludes with a luncheon at which a senior governmental representative of the honored country is invited to give a keynote address. After the luncheon, the afternoon is available for one-on-one business meetings between participants from Houston and the honored country. The conference will be held at the Hilton Post Oak Hotel in the Galleria area.

### The Ladies Tea – August/September 2010

An occasion designed to introduce the ladies of the Houston Consular Corps to their respective hostess counterparts.

### The Consular Forum 2010 Announcement Reception – April 2010

This reception formally inaugurates the series of Consular Forum events, which will showcase the honored country. Guests include members of the Consular Corps of Houston representing eighty-eight sovereign nations, officials of Houston city government, and senior executives from the major corporations based in Houston who serve as hosts for the Consular Forum's concluding gala.

### Consular Forum Educational and Cultural Events

An important outgrowth of the Consular Forum is a series of educational and cultural events, which are produced in Houston with the assistance of the culture and tourism ministries of the honored country in the months leading up to the trade conference and the Consular Forum's concluding gala. Examples of typical events include university lectures, film festivals, art and photography exhibits, and musical and dance performances.

## LEADERSHIP

### Sponsors

International corporations and prominent individuals from the Houston area sponsor Consular Forum events through their purchase of tables at the Consular Forum's concluding gala. Leading the corporate sector in supporting international education, culture, and commerce are Presenting Underwriters and Title Underwriters.

### Honorary Chairs

Each year, prominent government officials or other distinguished community leaders are chosen to serve as Honorary Chairs of the Consular Forum. Some of the distinguished individuals who have served as honorary chairs in the past include: *President George Bush, Barbara Bush, The Honorable James A. Baker III, and His Excellency Hamdi El-Banbi.*

### Patrons Committee

The Consular Forum Patrons Committee is comprised of Houstonians whose prominence in business, social, and civic affairs lends prestige to and encourages support for Consular Forum events. Some of the notable individuals who have served as past Patron Chairs include: *Mrs. Joanne King Herring, Dr. and Mrs. Thomas R. Woehler, The Honorable Geoffrey S. Connor, and Mr. James T. Edmonds.*

### Consular Forum Committee

This volunteer committee, comprised of mostly Houston Junior Chamber of Commerce members, coordinates all aspects of the Consular Forum through a series of subcommittees and Jaycees liaisons to other contributing organizations such as the Houston International Protocol Alliance. *The Chairman for Consular Forum 2010 is Eve Marie Ruhlman.*

### The Consular Forum Honorees and Leadership

<u>Year</u>	<u>Honoree</u>	<u>Chair</u>	<u>Patrons Chair</u>	<u>Honorary Chair</u>
1952	Consular Corps	Mr. André Crispin	Initiated in 1964	Initiated in 1961
1953	Consular Corps	Mr. Turner Hogan	"	"
1954	Consular Corps	Mr. G.A. Snyder and Mr. L.M. Brown, Jr.	"	"
1955	Consular Corps	Mr. Tommy Sill and Mr. Milton Oswalt	"	"
1956	Consular Corps	Mr. George Weinman	"	"
1957	Consular Corps	Mr. William Peacock, Jr.	"	"
1958	Consular Corps	Mr. Bob Morris	"	"
1959	Consular Corps	Mr. Tom Rogers	"	"
1960	Consular Corps	Mr. Tom Rogers	"	"
1961	Consular Corps	Mr. Mosey Sandez	"	Mr. Bob Smith
1962	Consular Corps	Mr. Spencer Clements	"	Mr. Bill Allen
1963	Consular Corps	Mr. Bill Allen	"	Mr. Claude Barret
1964	France/Spain	Mr. Gaylon McCoin	Mrs. Joanne King	Mr. R.E. Smith
1965	Italy	Mr. D.V. Sonny Flores	Mrs. W.W. Bland	Mr. George Brown
1966	Chile	Mr. Ray Banister	Mrs. Jack Brannon	Mr. Gus Wortham
1967	Peru	Mr. Robert L. Moore	Mrs. Robert J. Imber	Gen. Maurice Hirsch
1968	Japan	Mr. C. Ed Jamail	Mrs. Lois Woolfolk	Mr. George Strake
1969	Great Britain	Mr. Ray Daugbjerg	Mrs. J.D. Dannenbaum	Mr. Eddie C. Scurlock
1970	Taiwan	Mr. William Ratz	Mrs. Don J. Tomasco	Mr. William W. Bland
1971	Scandinavia	Mr. Bob Plyer	Mrs. Frank King	Mr. Harris Masterson
1972	Central America	Mr. Edward D. Guttman	Mrs. Marion Ackermann III	Mr. J.W. Fink, Jr.
1973	Germany	Mr. Eric R. Liston	Mrs. E. Deane Kannaly	Mr. H. Malcolm Lovett
1974	Brazil	Mr. Jerold H. Arnold	Mrs. Stewart Masterson	Mr. Mark E. Andrews
1975	Belgium	Mr. James Sirois	Mrs. Ann Lyons	Mr. Willard Walbridge
1976	Korea	Mr. Joe Anderson	Mrs. John Harris	Dr. Denton Cooley
1977	Argentina	Mr. W. Garret Boyd	Mrs. Emily Stumpf	Mr. Leonard McCollum
1978	Netherlands	Mr. Richard C. Meek	Mrs. Franklin Fisher, Jr.	The Honorable George H.W. Bush
1979	Mexico	Mr. Frederick Shaw	Mrs. Pedro Caram	Mr. David Farnsworth
1980	Philippines	Mr. Mike Noonan	Mrs. Pat Hedemann	Gen. William C. Chase
1981	Great Britain	Mr. John Malone	Mrs. Lo Cunningham	Mr. James A. Baker III
1982	Venezuela	Mr. J. Scott Sheehan	Mrs. Suzanne Fisher	The Honorable Louis Welch
1983	Denmark	Mr. Ron Smith	Mrs. Barbara Goedecke	Mr. Jack S. Blanton
1984	Australia	Mr. Robert T. Sagebiel	Mrs. Judie Dolson	Mr. Ben Love

1985	Spain	Mr. R. Tate Young	Mrs. W.C. Frels	Mr. Stewart Orton
1986	Indonesia	Mr. Gene M. Janiszewski	Mrs. Richard C. Meek	Mr. Joe E. Russo
1987	Austria	Mr. James E. Bradley	Mrs. Raymond A. LeBlanc	Mr. John T. Cater
1988	Turkey	Mr. Ronald T. Jeffers	Mrs. Douglas C. McNabb	Dr. Richard E. Wainerdi
1989	Ecuador	Miss Pamela Maguire	Mrs. Cecilia M. Romero	Mr. Allen T. McInnes
1990	Switzerland	Mr. Brian C. Fahrenthold	Mrs. Deborah L. Woehler	Mrs. Barbara Bush
1991	Finland	Ms. Sandra F. Horn	Ms. Kyla Stegemeier	Mr. Raymond A. LeBlanc
1992	Mexico	Miss Carol L. Sandlin	Mrs. Niké B. Luqman	Mr. Eckhard Pfeiffer
1993	Venezuela	Ms. Sarahjane Davidson	Mr. Richard S. Morgan	Dr. Alexander F. Schilt
1994	Bolivia	Mr. David W. Castle	Mr. & Mrs. Norman T. Reynolds	Mr. & Mrs. Karl E. Elers and Mr. & Mrs. Mario Mercado
1995	China	Mr. D. Kirk Guilanshah	Mr. Charles M. Reimer	The Hon. & Mrs. George H.W. Bush The Hon. & Mrs. James A. Baker III
1996	Italy	Mrs. Donna Engebretson	Mr. & Mrs. John Adams Barrett	The Hon. Edward P. Djerejian
1997	Chile	Mrs. Melissa L. Jeffers	Ms. Mariana Servitje	Mr. & Mrs. Vidal G. Martinez
1998	Egypt	Ms. Saba Abashawl	Mr. and Mrs. Lance Davis	H.E. Dr. Hamdi El Banbi Mr. Scott Urban
1999	Colombia	Mr. Greg Marshall	Mr. J. Michael Treviño Ms. Pat Younger	H.E. Dr. Guillermo Fernández de Soto Mr. Tom Anderson
2000	Thailand	Ms. Rita Trelewicz	Mrs. Lupina McMains	Mr. Roger C. Beach Ms. Maria Mutmansky His Excellency Dr. Surin Pitsuwan
2001	United Kingdom	Miss Janice Harrison	Dr. and Mrs. Thomas R. Woehler	Ambassador Sir Christopher Meyer, KCMG The Honorable James A. Baker III Mr. Jack Golden Mrs. Oscar S. Wyatt, Jr. H.E. Raul Diez Canseco
2002	Peru	Miss Tanya B. White	Mr. And Mrs. George Donnelly	H.E. Boudewijn van Eenennaam
2003	Netherlands	Mrs. Cindy Gonzales Hart	Mr. And Mrs. Frans Gillebaard	Mrs. Lynn Elsenhans H.E. Kostas Karamanlis
2004	Greece	Miss Jane Cummins	Mr. James T. Edmonds	The Honorable Yury M. Luzhkov
2005	Russia	Miss Elizabeth Arlington	The Honorable Geoffrey S. Connor	Mr. David Wiessman
2006	Israel	Mr. Craig Klein	The Honorable Mark Goldberg	The Honorable George H.W. Bush
2007	Germany	Mrs. Daphne Mikel	Mr. James T. Edmonds	The Honorable & Mrs. Chase Untermeyer
2008	Qatar	Dr. Sherman L. Yeager	Ms. Saba Abashawl	The Honorable Eduardo Aguirre
2009	Spain	Dr. Sherman L. Yeager	Mrs. Astrid Van Dyke Ms. Loli Fernandez-Andrade Kolber	

2010 CONSULAR FORUM & 59<sup>th</sup> CONSULAR BALL  
*Honoring the Consular Corps of Houston*

**FACT SHEET**

Benefiting International Education through the Houston Junior Chamber  
of Commerce Foundation, a 501(c)(3) organization

**Honoree:** Consular Corps of Houston  
Special Recognition of Mexico

**Gala Chair:** Mrs. Eve Marie Ruhlman

**Background:** Since 1952, members of the Houston Junior Chamber of Commerce (the "Jaycees") have organized Houston's official celebration of its distinguished consular corps and the diplomatic and trade ties they provide between Houston and the rest of the world. The celebration takes the form of a series of business, cultural, educational, and diplomatic events, known collectively as the Consular Forum, which culminates in an annual formal and diplomatic honors banquet hosted by Houston's Mayor and First Lady and attended by members of the city's ninety country consular corps and by political and business leaders from across the state of Texas and around the world.

**Benefiting:** Endowed Scholarships at The University of Houston  
Endowed Scholarships at Rice University  
Endowed Scholarships at The University of St. Thomas  
The James A. Baker III Institute for Public Policy  
Internships at The Institute for International Education  
Other organizations and institutions in the Houston area such as IME Scholarships  
*Note: All proceeds are distributed through grants made at the end of each year.*

**Sponsorship Levels:** Title Underwriter – \$50,000  
Presenting Underwriter - \$35,000  
Major Underwriter - \$20,000  
Benefactor - \$15,000  
Patron - \$10,000  
Sponsor - \$6,000  
Friend - \$3,000  
Couples - \$550  
Individual - \$300

PLEASE SEND ALL INQUIRIES TO: [consularball2010@gmail.com](mailto:consularball2010@gmail.com) or call 832-248-3655

# CONSULAR FORUM 2010 SPONSORSHIP PACKAGES

## **\$50,000 – Title Underwriter**

**Title Underwriter**  
Customized Benefits

## **\$35,000 – Presenting Underwriter**

**Presenting Underwriter**  
Customized Benefits

## **\$20,000 – Major Underwriter**

**Major Underwriter**  
Customized Benefits

## **\$15,000 – Benefactor**

Includes all Benefits of a *Patron* with “Benefactor” Recognition  
Also includes an additional Hosted table at the 59th Consular Ball  
Also includes an additional 2 attendees to VIP pre-gala reception

## **\$10,000 – Patron**

Name recognition as a *Patron* for all Consular Forum 2010 Events  
Name recognition as a member of “Patron’s Committee” for all events  
Name recognition as Patron Underwriter of the Business Conference  
Logo inclusion on Business Conference materials  
Includes up to 8 attendees at the Business Conference  
Includes up to 2 Hosted tables at the 59th Consular Ball (2 seats per table reserved for a couple from Houston’s Consular Corps)  
Preferential selection of hosted country or countries (*a first come, first serve as donations are received*)  
Invitation to 59th Consular Ball underwriter’s event  
Invitation for up to 4 attendees to VIP pre-gala reception  
Includes special invitation to attend a Patrons Event  
Invitation for up to 12 attendees to pre-gala reception  
Recognition in event signage at all events, invitations and gala program  
Inclusion in all press materials

## **\$6,000 - Sponsor**

Corporate Name recognition as *Sponsor* for all Consular Forum 2010 Events  
Name recognition as Sponsor Underwriter of the Business Conference  
Includes 6 attendees at the Business Conference  
Includes 1 Hosted table for 10 at the 59th Consular Ball (2 seats reserved for a couple from Houston’s Consular Corps)  
Invitation to 59th Consular Ball underwriter’s event  
Invitation for up to 2 attendees to VIP pre-gala reception  
Invitation for up to 6 attendees to pre-gala reception  
Includes special invitation to attend a Sponsor Event  
Recognition in event signage at all events, invitations and gala program  
Inclusion in all press materials

## **\$3,000 - Friend**

Name recognition as a *Friend* for all Consular Forum 2010 Events  
Name recognition as a Friend of the Business Conference  
Includes 2 attendees at the Business Conference  
Includes 1 Hosted table for 10 at the 59th Consular Ball  
Invitation to 59<sup>th</sup> Consular Ball underwriter’s event  
Invitation for up to 10 pre-gala reception  
Recognition in event signage at all events, invitations and gala program

*All donations to Consular Forum 2010 benefit the Houston Junior Chamber of Commerce Foundation, a 501(c)(3) not-for-profit organization, which uses the proceeds to support international education programs, scholarships, and internships at the Institute of International Education, Rice University, the James A. Baker III Institute for Public Policy, the University of Houston, the University of St. Thomas, EMI Scholarships and other institutions and organizations in the Houston area.*

## Consular Forum 2010 Sponsorship Reservation Form

Company/Sponsor Name: \_\_\_\_\_

(Exactly as you wish it to appear in printed acknowledgements.)

Contact Name: \_\_\_\_\_

Contact's Title: \_\_\_\_\_

Phone & Fax: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Preferred Countries: 1) \_\_\_\_\_ 2) \_\_\_\_\_

Refer to list below to list your top choices. 3) \_\_\_\_\_ 4) \_\_\_\_\_

**Please select a Sponsorship Level**

- Title Underwriter (\$50,000)
- Presenting Underwriter (\$35,000)
- Major Underwriter (\$20,000)
- Benefactor (\$15,000)
- Patron (\$10,000)
- Sponsor (\$6,000)
- Friend (\$3,000)

Each table seats ten guests; two seats at each table are reserved for consular representatives of the hosted country or another special dignitary couple. If you are willing to reserve one or more additional seats for local or international elected officials or other dignitaries, please check here:

Payment by check enclosed: \$ \_\_\_\_\_. Please make checks payable to "HJCC Foundation, Inc." and mail to PO Box 271566, Houston, TX 77277-1566. Reservations are limited and will be honored according to sponsorship category and within categories according to the order in which checks are received. The Houston Junior Chamber of Commerce Foundation is a 501(c)(3) corporation.

Payment by credit card: \$ \_\_\_\_\_. Please bill my \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ American Express  
Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Amount: \$ \_\_\_\_\_ Zip Code: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please mail this form to: Consular Forum 2010**

Post Office Box 271566

Houston, Texas 77277-1566

**CONTACT INFO:** email: [consularball2010@gmail.com](mailto:consularball2010@gmail.com) phone: 832-248-3655

### Consular Corps of Houston

ALBANIA	CYPRUS	HUNGARY	NAMIBIA	SPAIN
ANGOLA	CZECH REPUBLIC	INDIA	THE NETHERLANDS	SWEDEN
ARGENTINA	DENMARK	INDONESIA	NEW ZEALAND	SWITZERLAND
AUSTRALIA	ECUADOR	IRELAND	NICARAGUA	SYRIA
AUSTRIA	EGYPT	ISRAEL	<del>NORWAY</del>	THAILAND
BANGLADESH	EL SALVADOR	ITALY	PAKISTAN	TRINIDAD AND TOBAGO
BARBADOS	EQUATORIAL GUINEA	JAMAICA	PANAMA	TUNISIA
BELGIUM	ESTONIA	JAPAN	PAPUA NEW GUINEA	TURKEY
BELIZE	ETHIOPIA	KOREA	PARAGUAY	UKRAINE
BOLIVIA	FINLAND	KAZAKHSTAN	PERU	UNITED KINGDOM
BOTSWANA	<del>FRANCE</del>	KYRGYZSTAN	POLAND	URUGUAY
<del>BRAZIL</del>	GEORGIA	LATVIA	PORTUGAL	<del>VENEZUELA</del>
CAMEROON	GERMANY	LEBANON	QATAR	
CANADA	GHANA	LIBERIA	ROMANIA	
CHILE	GREECE	LITHUANIA	RUSSIA	
CHINA	GUATEMALA	MALAYSIA	RWANDA	
COLOMBIA	GUYANA	MALTA	SAUDI ARABIA	
<del>COSTA RICA</del>	HAITI	MEXICO	SENEGAL	
COTE D'IVOIRE	HONDURAS	MONGOLIA	SLOVENIA	